



# Rattler Times

**"Membership First, FAMU Forever!"**



## FAMU Baseball

On March 12, 2016, the Leon County Chapter hosted an alumni social at the FAMU vs. BCU baseball game.

The second of many anticipated social events, the event was filled with fun, peanuts and fellowship. With an exciting home run game finish in extra innings, this family event was enjoyed by old, new and future alumni!

**1**

4 X 400 Challenge  
Being first isn't easy!  
Our Goal-400  
members by April 4,  
2016

**2**

FAMU Food Pantry  
Bring a  
nonperishable item  
each meeting.

**3**

National Convention  
May 25 - 29, 2016  
Tampa, FL



**VP George Cotton**

FAMU Athletic  
Director Speaks at  
the March meeting.

**VP George Cotton**

The VP of University



Advancement &  
Executive Director  
FAMU Foundation  
Discusses  
Fundraising for  
FAMU at the  
February Meeting.

**Membership Card**





## George Cotton

### What will be your FAMU Legacy?

On Tuesday, February 16, 2016, The Vice-President of University Advancement & Executive Director of the FAMU Foundation, George Cotton, spoke to a packed house. During the meeting Cotton first introduced his staff - Dr. John Michael Lee, Mrs. Carmen-Cummings, Michele English, Mrs. Angela Poole and noted that he could not do anything without them!

FAMU's endowment is roughly the largest of the next 3 largest state HBCU institutions combined. We should be raising about 10 million dollars a year as a base. Expect to begin to hear his team say, that if you love FAMU then you need to show you love it; FAMU changed you; you owe FAMU, so help fix FAMU. It is not about you, but FAMU! We are in the planning stages of a 100 million dollar capital campaign and that is going to take a whole lot of work.

We have approximately 55,000 alumni and we have to see who they are and how to tap into those alumni. We are going to start regional

tours to reach rattlers all across the country because want to meet people and sit across the table with them. Only 9% of Alumni are actively engaged. We have to give people reasons to get excited and involved. Consider what your legacy will be here at FAMU!



## 2016 EXECUTIVE BOARD

President: Victor R. Gaines, Vice-president: Alan Williams, Recording Secretary: Tiffani Singleton Davis, Financial Secretary: Leila Thompson, Asst. Secretary: Attania Jean-Funny, Treasurer: Mike Hannah, Parliamentarian: W. Earl Kimbrough II, Chaplain: Rev. Ralph Wilson, Past President: James Moran

## COMMITTEE CHAIRS

Young Alumni Network: Briana Golar, Membership: Sabrina Demps, Hospitality: Kayana Gaines, Government Relations: Dazzree Thomas and Lorenzo Howard, VL Elkins Scholarship: Sharon Walker, Website: Kiah Graham and LaVita Sherman, Volunteer Corps: Tangela Crawford, Courtesy: Ann Floyd, Athletics Liaison: Angela Suggs, Designs: Alvin A. Davis







## Milton Overton

Athletics Is An Extension  
of the University!

Athletics is an extension of the University. When athletics does well, admissions go up and fundraising does well. Strong athletics helps build a strong university. It is more important to understand that athletics can help provide, more so than anything, a college education.

AD Overton expressed that we are going to go back and “Possess the Land” by bringing back notoriety, achievements, and success. One of his first goals include acquiring a Sports Performance Complex which will include a training room, meeting rooms, academic center, and an updated weight room. He wants FAMU athletics to conduct sports science research in the new weight room and use that science to benefit our teams in actual game-day scenarios. “We do not have the resources to afford that, however, it will be a goal to become a test market for companies who are testing their equipment.” This is not being done anywhere else; an example of where we can lead and not follow the pack. The plan is for Athletics to start thinking out of the box while continuing to tap into the base while looking for new sources of revenue.

It is his vision that FAMU will be the place that is leading the industry in research for preventing sports injuries. He anticipates looking to partner with other companies to provide resources outside of the “normal” groups who Athletics partners with.



### IMMEDIATE GOALS

1. Gave the athletics mission statements
2. Develop a Strategic Plan which includes repairing the fractures, finding the holes, repair them, and have expectations of winning.
3. Maintain the six Pillars (foundation) of successful programs.
  1. Facilities
  2. Academics
  3. Finances
  4. Compliance
  5. Strength
  6. Conditioning
4. Fix APR Issues and how this affects the six pillars
5. Volunteers are needed to assist with game-day needs.
6. Begin travel packages for away games

AD Overton wants us to understand that FAMU still has still roughly the same budget as they did 10-12 years ago. He wants tours to reach rattlers all across the country because he wants Athletics to meet people and sit across the table with them. Only 9% of Alumni are actively engaged and we have to give people reasons to get excited and involved. Consider what your legacy will be here at FAMU!

# Members At Work



## Join Us In The Fight Against Cancer!

Join us on Friday, April 8, 2016 at Florida A&M University as the Leon County Chapter of the FAMU National Alumni Association participates in the Relay for Life. See our Facebook page for the donation link or contact Tangela Crawford at TanCrawford99@hotmail.com.

## Purchase Your Polo Today!

Leon County NAA Polos are now on sale for \$30. Get yours and show your Alumni Pride today! Contact Briana Golar at Bgolar@gmail.com.



## #FAMU\_RYS16

Developed to benefit our nation's treasured Historically Black Colleges and Universities (HBCUs) RETOOL YOUR SCHOOL offers a total of nine (9) grants this year: three (3) \$50,000 grants, three (3) \$30,000 grants and three (3) \$20,000 grants. Please visit [www.retoolyourschool.com](http://www.retoolyourschool.com) to vote and to review all program rules. To help us win, post #FAMU\_RYS16 on Twitter, Facebook & Instagram.

## FAMU Food Pantry

Our Rattles to Rattlers Food Pantry is going very well! We donate, through your efforts at our meetings. Our FAMU students need us in order to make their semester less stressful through our giving of not only food items, but also toiletries, items for children, and clothes. We hope to launch an initiative from the chapter to include other chapters and alumni in receiving financial donations, where we can make purchases on their/your behalf!

